

## ULI UK Annual Conference 2016

### Sponsorship Opportunities

24 May 2016, London

#### SPONSORSHIP BENEFITS:

- Connect with 200 real estate leaders
- Attendees from broad cross section of disciplines including senior investors, owners and developers
- Associate your brand with a high quality programme
- Raise your profile and support ULI's research and education initiatives

#### CONFERENCE DISCUSSION TOPICS:

- Global economics and geopolitics
- Diversification and densification
- New markets, locations and products
- Place and connectivity
- London 1990-2040, lessons learned
- Exemplar projects
- Capital markets

<b>ICON</b>	<b>£15,000</b>	<b>Bespoke Package</b>
<ul style="list-style-type: none"> <li>○ Maximum of 2 icon sponsors</li> <li>○ Headline recognition in pre and post conference marketing materials and at the event</li> <li>○ Ten (10) conference registrations</li> </ul>		
<b>GOLD</b>	<b>£10,000</b>	<b>Choice of one of the following items</b>
<ul style="list-style-type: none"> <li>○ Five (5) conference registrations</li> <li>○ Logo recognition at the event</li> <li>○ Opportunity to display company marketing materials at the event</li> <li>○ Logo recognition in pre and post conference marketing materials including recognition on the event website</li> <li>○ Use of ULI logo on your company website promoting ULI supporter status</li> </ul>		<ul style="list-style-type: none"> <li>○ Conference Lanyards *</li> <li>○ CEO Lunch</li> <li>○ Conference Plenary Session</li> <li>○ Mobile phone charging stations *</li> <li>○ Advert in the Conference Programme</li> </ul>
<b>SILVER</b>	<b>£5,000</b>	<b>Choice of one of the following items</b>
<ul style="list-style-type: none"> <li>○ Three (3) conference registrations</li> <li>○ Logo recognition at the event</li> <li>○ Logo recognition in pre and post conference marketing materials including recognition on the event website</li> </ul>		<ul style="list-style-type: none"> <li>○ Coffee Breaks</li> <li>○ Conference Lunch</li> <li>○ Colour advert in Urban Land online</li> </ul>
<b>BRONZE</b>	<b>£3,000</b>	
<ul style="list-style-type: none"> <li>○ Two (2) conference registrations</li> <li>○ Logo recognition on the day</li> <li>○ Logo recognition in pre and post conference marketing materials including recognition on the event website</li> </ul>		

\*Supply/production costs may apply.

#### Exclusive Opportunities

<b>Headline Sponsor of ULI UK Conference Dinner</b>	<b>£15,000</b>
<ul style="list-style-type: none"> <li>○ Sole sponsor of the ULI UK Conference Dinner – by invitation only dinner for 25 people.</li> <li>○ Opportunity to host</li> <li>○ Four (4) registrations to the Dinner</li> <li>○ Three (3) complimentary registrations to the conference</li> <li>○ Logo recognition in pre and post event marketing and on the website</li> <li>○ Logo recognition at the dinner</li> </ul>	

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