

## ULI UK Tech Forum 2017

### Sponsorship Opportunities

20 June 2017, London

The ULI UK Tech Forum will be a half day conference to explore how emerging technology is influencing our cities and take a deep dive into the near future, to understand how digital technology can have a positive influence on land use, society, real estate and the wider urban environment to create more resilient cities.

#### SPONSORSHIP BENEFITS:

- Connect with 100 real estate leaders
- Attendees from broad cross section of disciplines including investors, asset owners, developers, tech providers, urban specialists and innovators
- Associate your brand with a high quality programme

#### FORUM DISCUSSION TOPICS:

- Digital Innovation
- Smart city data and digital design
- Data value and collaboration
- AI and VR
- Game engine
- Urban and asset planning
- Social and city impacts
- Real estate adjusting to the digital age

LEAD	£10,000
<p>[Exclusive to hosts and offered to no more than 3 -competing organisations]</p> <ul style="list-style-type: none"> <li>○ Eight (8) conference registrations</li> <li>○ Headline recognition, as an 'icon' sponsor, in pre and post conference marketing materials including e-marketing and on the ULI UK website</li> <li>○ Logo recognition at the event, including on site banners and conference holding slides</li> <li>○ Opportunity to display company marketing materials at the event</li> <li>○ Social media exposure</li> <li>○ Choice of an exclusive benefit to provide: conference lanyards *</li> <li>○ Use of ULI logo on your company website promoting ULI supporter status</li> </ul>	
SILVER	£5,000
<ul style="list-style-type: none"> <li>○ Five (5) conference registrations</li> <li>○ Recognition as 'silver' sponsor in pre and post conference marketing materials including e-marketing and on the ULI UK website</li> <li>○ Logo recognition at the event, including on site banners and conference holding slides</li> <li>○ Social media exposure</li> <li>○ Use of ULI logo on your company website promoting ULI supporter status</li> </ul>	
BRONZE	£3,000
<ul style="list-style-type: none"> <li>○ Two (2) conference registrations</li> <li>○ Recognition in pre and post conference marketing materials including e-marketing and on the ULI UK website</li> <li>○ Logo recognition at the event, including on site banners and conference holding slides</li> </ul>	

\* Supply/production costs may apply.

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