The Urban Land Institute: Housing with Care Guide

JUNE 2018
Now we are looking at Housing with Care

This ULI guide seeks to promote new and emerging Housing with Care models, using good practice examples to demonstrate key principles. It will focus on professionally managed communities where there is an incentive and commitment to create an alignment of interest between the resident and the owner/operator. This guide is not specific to a tenure or funding structure i.e. the same principles apply whether event fee or rental model. However, it is concerned to focus on these new and emerging models, it does not set out to cover all Housing with Care, for which other guidance already exists.
Why and who is it for?

- Fragmented and mature sector (unlike BTR)
- Providing a view on emerging models which align interests
- The ULI membership base
- Investors, developers and operators seeking to enter the sector
- Working alongside existing organisations regarding good practice
Who it is really for and why

Blitz Kidz

Peter Pans

Escalators

Instagrammas

Savvy Shrinkers

Sundowners

Source: OWCH

Source: Strutt & Parker
Bringing together deep expertise across the sector

- The Opportunity
- Facilitating lifestyle: Operation & Management
- Form & Specification
- Tenure & Funding
- Planning & Viability
Next steps and you!

- Launch January 2019
- Delivery Autumn 2018
- Residential Council review
- Key stakeholders review
- Peer review

- Case studies
- Events, ideas and sponsorship